International Research Journal of Multidisciplinary Scope (IRJMS), 2024; 5(2): 846-859



Review Article | ISSN (0): 2582-631X

DOI: 10.47857/irjms.2024.v05i02.0670

Comprehending AI's Role in Literature and Arts from a Transhumanist Perspective

Neil Beeto Jerrin, Bhuvaneswari G*

School of Social Science and Languages, VIT, Chennai, Tamil Nadu, India. *Corresponding Author's Email: bhuvaneswari.sb@gmail.com

Abstract

This research paper embarks on a journey into the transhumanistic intersection between human intelligence and Artificial Intelligence (AI) in the context of producing literature and arts. It argues that human-AI collaboration is a catalytic process for expansion and innovation, with AI emerging as a potential creative partner. This exploration delves into how AI can serve as an extension of human articulation, enhancing artistic capabilities and broadening the horizons of artistic expression. The study underscores the pivotal role of AI in artistic domains by tracing its historical development in creative fields, examining collaborations between human artists and AI systems, and exploring real-world applications to illuminate the potential advantages and challenges of AI-aided creativity. The paper further delves into the ethical and philosophical considerations surrounding authorship, authenticity, and human intervention in AI-generated elements, as well as their societal and cultural implications, offering a glimpse into how AI applications are reshaping contemporary society. Moreover, the research probes into how AI-generated art disrupts traditional aesthetic art forms, reshapes artistic norms, and fosters versatile interpretations. By scrutinizing the potential impacts and risks associated with AI in literature and arts, this research paper aims to shed light on the symbiotic power of AI as an extension of human intelligence in the creative spectrum within the framework of Transhumanism.

Keywords: Artificial Intelligence (AI), Creativity, Ethical consideration, Human intelligence, Literature and Arts.

Introduction

The intervention of Artificial Intelligence (AI) in contemporary society can be found in all walks of life, from entertainment and communication to healthcare and industries, with the objective of assisting humanity, and this assistance is transcending towards a transhuman era where human intelligence is mutated through AI as an extension. The prospect of technology for the next 30 to 80 years projects that the world will be dominated bv superintelligence, full brain emulation, computational models or collective enhancement (1). In the spectrum of literature and arts, AI is increasingly becoming a crucial subject, especially in the narratives investigating Transhumanism. Transhumanism is a school of thought that functions on the philosophy of transcending the limitations of human biology with the aid of technology and scientific innovations. It advocates that human beings can ascend from their biological limitations

by amalgamating with modern technologies, rendering them to accomplish a state of higher-level intelligence, creativity and self-expression. In the narratives of transhumanist ventures, AI is a forerunner and relevant technology, facilitating transhuman transformation. Transhumanism advocates the idea of computational creativity. Researchers explain computational creativity as the potential of a computer system to demonstrate creative human behaviour (2). Analysing the background and significance of AI in literature and arts has a phase-shift effect on the field because it heavily impacts how storytelling functions, redefining the whole paradigm of human identity and the societal implications. The presence of AI in literature and arts in the transhuman spectrum initiates an examination of human identity and malleability as human minds merge their cognition with AI systems or equip themselves with AI systems

This is an Open Access article distributed under the terms of the Creative Commons Attribution CC BY license (http://creativecommons.org/licenses/by/4.0/), which permits unrestricted reuse, distribution, and reproduction in any medium, provided the original work is properly cited.

(Received 27th February 2024; Accepted 21st April 2024; Published 30th April 2024)

equip themselves with technological or advancements, the boundary between machines and humans blurs. This raises the core questions about the essence of being human, the nature of consciousness, and the potential for a post-human existence. The transhuman perspective and its relevancy to AI in creative endeavours explain how AI can be used to augment human creativity, challenging traditional notions of art and blurring boundaries between artistic disciplines. The complications of evaluating creativity through computational means such as AI should be considered both on the novelty and quality of the generated outputs and emphasising the creative systems' processes and mechanisms (2). One of the main challenges regarding AI for creative roles is the 'ethical consideration' aspect. The artists hold the role of cultural producers, responding and engaging with existing artistic traditions and conventions influenced by their social and historical subjects (3). With AI integrated to generate work, questions arise regarding artistic authenticity, the loss of human touch in the creative process and the possibility of bias and discrimination in AI algorithms.

Objectives and Scope

This research endeavours to venture into the role of Artificial Intelligence (AI) in human artistic spectrums from a transhumanist context, aiming to explain both its transformative potential and the challenges it poses to traditional articulate domains. The primary objectives of this study are to investigate AI as an extension of human intelligence, explore AI's transformative capabilities that drift away from the conventional norms of artistic expression, and understand the ethical factors of AI implementation. The significance of this research spans a detailed exploration of AI's role in literature and arts from a transhumanist perspective. It includes historical development, human-AI collaborations, real-world applications, and ethical considerations. From a transhumanist connotation, AI's integration into the arts and literature is seen through a couple of theoretical viewpoints highlighting its transformative potential. Transhumanists see AI as a tool for augmenting human creativity, extending the capabilities of artists and writers beyond traditional limits. By leveraging

AI's computational power and pattern recognition abilities, individuals can explore new artistic territories, experiment with unconventional techniques, and push the boundaries of creative Transhumanists expression. advocate for collaborative co-creation between humans and AI. emphasising the symbiotic relationship between human ingenuity and machine intelligence. AI systems can serve as creative partners, offering novel insights, generating ideas, and facilitating the realisation of artistic visions in collaboration with human creators.

The Evolution of AI in Literature and Arts

The integration of artificial intelligence (AI) in the field of arts and literature is a speculative subject that has been heavily debated due to the increasing demand for interest and research in recent decades. contemplated a Artists initially utilitarian perspective on using the computer as a catalyst for "high-speed visual thinking" (4). The inception of artificial general intelligence (AGI), referring to the robust autonomous systems, has outmatched humans in economically valuable work 1). This chapter aims to establish an overview of the historical aspect of the development and evolution of AI technology in the artistic medium, expanding on the benchmarks, notable achievements, advancements, and their intervention in the creative landscape. In understanding the influence of AI over the creative paradigms of the human self, it is quintessential to study the trajectory of AI, gaining crucial insights into the contemporary state and potential prospective endeavours in arts and literature.

Inception and Early Generative Systems of AI

The origin of AI can be traced back to the mid-20th century when researchers and artists began early experiments to produce artistic output using their era computers. Computer art represents a historical quantum leap in computer applications because it was the first instance when computers invaded the creative domains exclusively articulated for humans (5). The 1950s became not only the birthing decade of AI-oriented technology but also planted transhumanist visions because this era marked the

inception of humanity's need to outsource creative visions through a computation machine, which is a means to extend human's creative self. In 1955, Allen Newell and Herbert A. Simon, along with the help of computer programmer Cliff Shaw, created the first AI program called the Logic Theorist, An AI program designed to prove mathematical theorems. It is classified as the first program demonstrating human-like reasoning tasks and heuristic programming. The next decade, the 1960s, met with the emergence of generative art. British-born scientist/artist Harold Cohen designed an AI program called AARON that created visual artworks autonomously. AARON used rule-based systems and algorithms to generate drawings and paintings (6). AARON is the first example of a "functioning harmonic symbiosis" between humans and machines (5). Cohen's work related to AARON is crucial in the emergence of AI technology from the transhumanist perspective because it showcased the potential that generative systems have to create artistic creations that are coherent and aesthetically pleasing, the very first of the blurring of the line between human and machine creativity and the human need to expands its potential through computational means.

Evolution of Computer Arts and Graphics: Expert Systems and Interactive AI Art

The evolution of computer art and graphics in the 1970s witnessed technological advancement in computer graphics and digital imaging technologies, which paved the way for exploring new possibilities for AI in creative expression. The technological innovations in computer music and poetry, or text processing, became the foundational archetype and offered early guidelines for computer art (5). It was in the 70s when researchers and artists started extensively using programming languages and algorithms to produce visual art. Fine artists had to gain some knowledge of mathematics before the birth of computer art; concepts such as fractals, interactive installations, and procedural generation were well explored. A notable example from the era is the work of Frieder Nake, a German mathematician and artist who pioneered computergenerated art based on mathematical laws. The decade of the 80s saw the evolution of expert systems and AI-assisted creativity. The aesthetics of conventional art forms and their socialpsychological connotations hindered the creative visual spectrum (5). The field of AI research drifted towards systems that expertise to mimic human technicalities to a certain extent in specific domains. This approach led to integrating AI tools that would heavily aid artists in the creative domain. The key feature that makes AI systems function is feedback control, which is the potential of an AI engine to use its output as input to behave autonomously (7). One such innovation from that era was the HIPS (Heuristic et al.) painting system. This system enabled users and artists to interact with AI algorithms, with options to generate suggestions and variations that helped in artistic decision-making. The 1990s witnessed the wave of Interactive Art and believed in the idea of AI as a creative partner. Interactive refers to an art style that can meddle with the users, responding to the actions of its interactants. This era was met with the rise of interactive art installations, which were accepted as a norm in many domains, and AI systems specially designed to engage with humans. Canadian artist David Rokeby worked extensively on computer vision and learning techniques to create interactive artwork that responded to human gestures and movements. These installations were the birth of AI as a creative partner collaborating with human users to create a unique creative experience that falls under the evolution of transhumanism agendas. The enormous growth during this computational milestone was, however, screaming that the transhumanist visions were all based on the philosophy of the subject, which was still underground and heavily debated.

The Advent of Machine Learning and Natural Language Processing

The 21st century witnessed the rise of machine learning and Creative AI. The 2000s was the dawn of critical advancements in machine-learning algorithms, crucially in the field of deep learning. Deep learning is a rapidly growing technology among AI applications, with a 175 per cent hike between 2013 and 2016 (8). These algorithms showcased impressive image and pattern recognition potential, allowing AI to generate visual art autonomously. The computational potential peaked during this era. Research on computational creativity states that the philosophy, science and engineering system, which adheres to specific responsibilities, demonstrate behaviours deemed to be creative by unbiased observers (2). One of the notable projects is "DeepDream." Alexander Mordvintsev, A Google engineer, developed this computer vision technique. DeepDream operates on convolutional neural networks (CNNs), practised on massive databases to identify and classify visual patterns. These networks learn to study the various features within images, such as the texture, shapes and edges, and use the data to modify or enhance images creatively and uniquely. In the late 2010s, the integration of AI in literature and storytelling was revolutionised by Natural Language Processing (NLP) approaches. It is a branch of AI technology that researches providing computers with the ability to process text and spoken words in the same way parallel to human beings. OpenAI's GPT (Generative Pre-trained Transformer) series in the language model spectrum has demonstrated the ability to render rational and contextually accurate text, and this period also experienced the emergence of AI-powered Chatbots capable of indulging in interactive storytelling. Machine learning and NLP applications are integral to the transhumanist vision as these innovations skyrocketed the human tendency to expand through technological approaches that changed the cognition of humans.

Auditory and Visual Artistic Proclamation

Al's impact on the visual and auditory artistic domain is vast and highly integrated. The utilisation of computer vision algorithms has rendered AI systems to analyse and decipher visual elements, leading to applications in style transfer, image recognition and even in the generation of autonomous visual art. The varieties of processing/reasoning required to find outputs determine how the innovative tasks will be valued: if a deduction is required, automated theorem-proving techniques are deployed; if generalisation is required, machine learning approaches are used (2). In the spectrum of music and sound engineering, AI systems are well integrated into the range of composing music, generating enormous libraries of soundscapes, and assisting musicians in the creative grind. Google's Magenta, an open-source project developed to produce music with machine learning, is a relevant example of AI in the sonic spectrum. With its innovative tools, Magenta allows artists and developers to experiment and broaden the boundaries of what is possible in the creative spectrum (9). In the visual artistic expression of AI, the AIVA (Artificial et al.) system is used to compose music for commercials, movies, or any visual landscape. This AI system is a fine example of integrating AI tech into visual and auditory artistic scopes. Google's Magenta and AIVA are top-tier creativity support systems that project how transhumanism has expanded human articulation beyond human cognition. The existence of creativity support systems is to act as a tool or a blend of the combination of tools which aid in the open-ended creation of new artefacts (10). These innovations are clearly on transhumanist visions as it enhances human audiotory and sensory abilities.

Transhumanist Scope of AI and Creativity in Arts and Literature

AI technology has manifested a breakthrough phenomenon in the creative curriculum of the artistic domain. The advancements in AI and technology have the power to reforge the introspection of the human self, prompting boundaries of human questioning of the individuality and consciousness (11). Al technology has demonstrated its potential to reproduce and extend human cognition and creativity, from generating music scores to original artworks and writing literature. This chapter explores the catalytic context of AI from the creative transhuman perspective, delving into the forte and limitations of AI's creative venture.

The Philosophy in the Transhumanistic Alliance with Human Creativity

Transhumanistic trends induce the need to reevaluate the conceptual framework of human creativity and cognition of creation. Transhumanism can be simplified as an intellectual movement and a way of thinking about the prospects based on the notion that humans in their current form do not mean the end of their evolution (12). The innovations in the technological spectrum have enabled humans to augment their logical and empirical abilities, transcending the notion of how creativity can be enhanced, resulting in the inception of new artistic modes and articulations. The new era of Transhumanism rendered via AI juxtaposes a question on the redefinition of human creativity because the prospect of this era might diminish the nuances of traditional artistic endeavours. The answer lies in understanding the philosophical backdrop of Transhumanism and its intervention over creativity in literature and arts. Examining the philosophical concepts that sculpt transhumanist thought and the foundations that impact creative expression extracts the approaches to understanding the co-existence between humans and transhumanist creativity.

Evolutionary Optimism and Progress

The foundation for Transhumanism is built on evolutionary optimism, accenting the capabilities for human progress and advancement aided by technological improvements. Modern evolutionary biology deliberately states that there are no gods, purposes and goal-directed forces of any sort. There is no life after death, no ultimate foundation for ethics or meaning, and no free will for the human self (13). According to this perspective, humanity is envisioned as an incomplete project, advocating that through the integration of science and technology, humanity can outrun its biological limitations and enhance its potential. In the conceptual framework of literature and arts, Transhumanism encourages the notion that technological aid can augment the artistic grind and expand creative horizons beyond the traditional realms.

Understanding Self-Transformation and Human Enhancement

The philosophies of human life (on relevance to the extropian perspective) venture the continuation and acceleration of the evolution of intelligent life beyond its concurrent human form and limitations by the modes of science and technology, guided by life-promoting principles and values. The centre of

transhumanist philosophy is the notion of human enhancement and self-transformation. Transhumanists recommend the amalgamation of science and technology for the betterment of the human race. The philosophy of Transhumanism is explained by the term "eupraxsophy", named by secular humanist Paul Urtz, as a body of nonreligious philosophy of life that denies faith, worship and the supernatural, bypassing by emphasizing а constructive and ethical approach to living informed by reason, progress, science and the value of the existence of life (14). The emphasis on selftransformation extends to the reach of artistic ventures and experiments beyond human creativity. The existence of human enhancement techs is already in the making, and such things as gene therapy from genetic engineering, experimentation of neural implants, and brain-computer interface are significant trends in neurotechnology, cybernetic implants, and nanomedicines. These developments aim to coexist with human biology and mutate the human code peacefully.

Technological Determinism

The critical concept that influences transhumanism, making it relevant to society and culture, is the theory of technological determination. It invokes the notion of determinism and technology and their conjecture, asserting several levels of analysis. At the broader range, TD has influenced many analyses of changes in socioeconomic parameters: the transition from feudalism to capitalism, changing the framework of skill structure and occupational of the labour force in the 20th century, the emergence of post-industrialism in the post-World War II era, the emergence of information technology, post-Fordism and globalization (15). This reductionist theory is subjected to form a conducive relationship between society's nature and technology, expanding on the notion of what or whom could have the controlling ability in human livelihood. This theory scrutinizes the degree to which the human thought process or doing is influenced by technological elements. The transhumanist relevance of this theory is crucial to the philosophical standpoint because this theory elucidates that technological advancements significantly impact cultural and artistic frameworks. The utilization of AI and virtual

reality in the present-day scenario regarding creativity in literature and arts extracts the image of what this theory states, i.e. the impact that this technology holds on the society in which we live and our cultural practices.

Posthumanist Reverberation and Identity Expansions

Transhumanism is closely parallel to the posthumanist school of thought on the grounds of challenging the traditional norms of human identity. Transhumanism exists as an evolution between human and non-human entities, such as cybernetic, whereas posthumanism indicates being beyond the entirety of the human body (16). Posthumanism reaches beyond the transcendence of biological improvements using science and tech, where else it challenges the human identity using cyborg and technological modes. Examining this expanded notion of identity opens up different scenarios, such as creativity. Artists can explore the themes of hybridity, fluid identity and the relationship between science and humans intensively.

The philosophical underpinnings of transhumanism give a better perspective on understanding the implications of science and technology in literature and arts. The inter-juncture between creativity and Transhumanism serves as a solid ground for philosophical scrutiny, rendering artists and innovators to envision and structure the future of artistic depths.

Creative Potential of AI

The creativity spectrum of AI has developed into a generation of artistic content. AI is being used to produce original literary content or visual art. These systems are powered by Natural Language Processing (NLP) engines capable of generating text, allowing the application to write stories, poetry, or even whole novels. Like NLP, Generative Adversarial Networks (GANs) can create fresh visual content, ranging from general painting and drawings to digital visual products. The elements of technology and nature are not so dichotomised; the improvements in renewable power and electric vehicles (EV) demonstrate scenarios of technological growth benefitting the environment with the apocalyptic destruction of all human society (16).

The subject of creativity in AI regarding artistic notions is not only limited to generating artistic content but also a tool for inspiration and enhancing creative output. The AI algorithm analyses vast amounts of existing literature or data to identify any subject's patterns, structures, themes and styles, which helps overcome creative blocks and develop new perspectives. Creativity in AI tech is heavily reforged with the help of AI-powered tools such as automated proofreading and editing tools. At the maximum integrated level, there are accurate indications of success when the software is tested under criteria reserved for human cognition (2). The tools are game changers in the literary forum because they can detect grammar mistakes and spelling corrections, suggestive sentence rephrasing, vocabulary enhancements, and offer tone or style recommendations. This feature makes proofreading or copy editors task time—friendly and accurate in the quality control domain. AI techniques such as NLP and sentiment analysis/opinion mining are used in analyzing and understanding literary texts since these tools identify the emotional tone of digital texts in mass proportion. NLP has existed for more than 50 years and has roots in the linguistic fields, indulging in fields of medical research, business and search engines (17). These applications aid the linguistic fraternity enormously, providing on the intel language pattern, character development, and themes and understanding the evolution of different literary designs. The element of accessibility and inclusivity of AI in contributing to the articulation of literature and art has made the spectrum approachable to diverse audiences. AI tech can assist in the translation of literary works to any language, destroying language barriers and enabling cross-cultural exchange. Text-to-speech а technology can convert written text into audio, benefiting visually impaired individuals. Because AI can generate creative assistance in literature and arts, it is crucial to acknowledge that human creativity should be at the heart of it. AI should be overlooked and used from the transhuman notion of complimenting and augmenting human creative expression instead of being a replacement for the human self. Technological constraints and visions

can have a heavy influence on AI's fusion in society's background (15).

Creative Visions in the Transhuman Universe of AI

The transhumanist perspective of AI extends beyond its role in the present-day potential. The futuristic visions extracted through the transhuman lens project how AI becomes crucial to artistic expression and human cognition. The Anthropocene era signifies not a new image of the world but a transcendence of the world into images (18). It is crucial to explore the future venture AI is delving into in the conceptual framework of brain-computer interfaces, neural implants and neurofeedback to transcend the transhuman notion of enhancing and amplifying human creativity.

Brain-Computer Interfaces (BCIs)

A brain-computer interface is a futuristic technology which amplifies human cognition by enabling direct interaction with digital systems and mainframes such as AI tech. The idea of this interface screams of the transhumanist notion of expanding human limitations. This tech provides the latest frontiers in the artistic resonance of expression and cognitive augmentation. BCI has the functionality that enables artists or humans to connect directly to their emotions, thoughts, and imagination. The inception of this field is multidisciplinary, researching the implication of brain-machine interfaces (BMI) from its first demonstration in 1990, ensembling cortical neurons to control a robotic manipulator (19). This innovative venture bypasses the limitations of conventional interfaces and tools. The contemporary potential of BMI, designed for clinical and experimental purposes, can translate raw neuron signals into motor actions, reproducing arm reach and hand hasp to restore limb mobility in paralysed individuals (20). By integrating the potential to capture and interpret the brain's neural activity, BCI can render the output to translate abstract notions into tangible content, progressing human minds and artists in a creative direction which was previously considered impossible. The BCI's output is more inclined towards an authentic and intuitive approach. It provides a direct pathway for human cognition to manifest their inner reflections and

vision.BCI can bridge the gap between the human mind and the AI system as it can enable features of direct communication or collaboration between the two subjects. AI algorithms, when integrated with BCIs, artists can transmit real-time suggestions, inspiration or guidance from the AI systems based on the resonance of their neural activity. The integration of BCI with AI tech explains the fusion of human cognition with the computational grid of AI. BCI has enabled humans to communicate with or control the external world without using conventional pathways of peripheral muscles and nerves of the brain; commands and messages are sourced through electrophysiological phenomena, such as spontaneous or evoked EEG features. BCI enables artists to explore new interactive and immersive experiences, such as brain-controlled augmented or virtual reality scenarios. Art creation, such as music, visual art or even literature, can be directly rendered by the artist's neural activity, providing ultra-realistic artistic expression and a deeply personal touch. BCI has the potential to facilitate collective creativity by connecting the ideas and thought processes of many individuals. This feature could engage in collaborative creative procedures by sharing and blending their neural activity to create unique art forms. The subject of ethical consideration and privacy is crucial in the BCI's utilization to enhance human creativity. Safeguarding privacy and the ownership of the neural data shared by an individual is essential. The artist should be authorized to control how their neural data is mined, stored and generated. It should be ensured that BCIs function efficiently by not violating personal autonomy or manipulating artistic expressions. BCI's capabilities to amplify the creative output of humans can be integrated with neurological profiles, as they can provide alternate means to create artistic endeavours for individuals with communication impairment or physical disabilities. The technological advancements in BCI are developing to provide new artistic landscapes, allowing artists to articulate by accessing their neural framework.

Neurofeedback Systems and Neural Implants

Integrating the human neurofeedback system and the neural implant with AI technology has a more significant benefit for humanity in enhancing itself. Neurofeedback can enhance cognitive functions and counteract the effects of ageing; this is referred to as "brain brightening" (21). When blended with AI algorithms, neural implants can render seamless cocreation in the creative landscape. In assessing progress in the context of the output of creative software, there is some well-developed formalism which makes it work. Boden described the artefacts as P-creative, i.e., new to the person or system from which it is developed and H-creative, i.e., historically new to everyone. Neurofeedback systems, with the potential of neural implants, can enable artists or humans to interact directly with AI, sharing their intelligence, emotions, and creative perspectives, as well as a symbiotic relationship between the process of human imagination and AI applications. Neurofeedback technology has results documented on the memory and cognitive space proven to enhance normal individuals (22). When analyzing an individual's neural data and cognition, AI generates suggestions, creative ideas or content recommendations relevant to artist-specific needs and preferences. With the direct connection of AI to the neural pathways in charge of sensory perception and motor control, neural implants can produce a new form of artistic expression that indulges direct brain-controlled interaction with augmented or virtual reality environments. The ethical factors should be considered in the potential of neurofeedback systems and neural implants to enhance human creativity and render interaction with AL systems. The factors include privacy protection, user responsibilities and consent. It is mandatory to ensure accessibility, affordability, and inclusivity in the technological medium because these will reduce inequities and prevent disparities.

Case Studies Between Human Artists and AI Systems

Human and AI systems have successfully collaborated to generate top-notch art showcasing the productive existence of creativity in contemporary society. Several notable case studies portray bridging the gap between human creativity and AI systems. The selection of case studies involves identifying relevant examples of AI's role in arts and literature from a transhumanist perspective. This may include AI-generated artworks, literature produced with AI assistance, or collaborative projects between human artists and AI systems. Case studies are chosen based on criteria such as their significance in illustrating key themes or trends, their relevance to the research objectives, and their potential to provide insights into the intersection of AI and creativity.

The Next Rembrandt

An instance where the boundary between art and technology blurred is the 2016 "The Next Rembrandt" project. This advertising venture was initiated by the Dutch financial service company ING and Walter Thompson, who teamed up with Microsoft. The project comprised a team of 20 developers, data scientists, AI and 3D printing experts and historians who worked for 18 months to complete it. This project is a 3D-printed painting generated from Rembrandt's entire catalogue of 346 paintings. The team started the project by studying the entire collection of Rembrandt through highresolution scans, resulting in a database of more than 150GB. The team used neural network algorithms to increase the resolution and fix the damaged images. Then, the algorithm examined every picture using different parameters such as the gender of a person, outfit colour, facial gestures, and expressions in the painting. A total sum of 67 different features were captured. The image recognition algorithm used in the project is called Convolutional Neural Network. They then used the collected data to generate a new painting emulating Rembrandt's composition and subject matter techniques. The result was a highly detailed portrait developed on the essence of Rembrandt's artistic expression. The crucial aspect of this project is the infusion of human prowess and computational potential in the rendering of an artistic product, advancing the transhumanist era.

DeepBach: Duet for Solo Piano

Dan Tepfer, a French American jazz pianist and composer, collaborated his music skills with an AI system named "DeepBach" to produce a musical composition called "Duet for Solo Piano". François Pachet, a French scientist, developed the AI program using deep learning approaches to generate music using the template of legendary German composer Johann Sebastian Bach. Tepfer tweaked the AI system by playing improvised piano melodies, to which DeepBach responded by articulating complementary musical lines in real time. This collaboration showcases a dynamic and promising venture where human intelligence and AI coexist to create musical passages. The transhumanist reach here explains the transcending effects of human intelligence, which is eventually enhanced through technological modes.

Both "The Next Rembrandt" and DeepBach provide profound insights into AI's transformative capabilities in the creative arts. They portray how AI can be a powerful tool for artists, enabling them to explore new artistic possibilities and push the limitations of creative freedom. From a transhumanist connotation, these case studies expand the symbiotic relationship between humans and machines, where AI augments and extends human intelligence, leading to new forms of artistic expression that outdate the traditional methods and conventions.

Ethical Factors and Societal Deliberations

Integrating Artificial Intelligence (AI) into various domains raises a host of ethical considerations that necessitate thorough examination and deliberation. These considerations encompass various issues, from accountability and transparency to fairness and bias, privacy concerns, and the potential impacts on employment and societal well-being.

Originality

AI-generated products challenge the conventional notion of originality, drifting away from the association of human creativity. AI systems mostly require access to vast amounts of data to function efficiently. However, this data can be personal and sensitive, raising concerns about privacy and data safety. Ensuring AI apps handle data ethically and securely in accordance with individuals' privacy is mandatory (23). The output from AI algorithms is analysed and generated from the existing data, raising the question of whether AI-generated content is considered original. Despite AI systems being powered enough to generate unique combinations and procreate content far beyond the human perspective, they draw short on the grounds of subjective experience and intentionality, posing a threat to the nature of their originality that is integral to human creativity. Human creativity is deeply intertwined with subjective experience-the thoughts, emotions, and lived experiences that shape an individual's perspective and artistic expression. In contrast, AI systems have inadequate capacity for subjective experience. They operate based on algorithms and statistical patterns, processing vast amounts of data to generate content miming human creativity. While AI-generated art may exhibit technical proficiency and novelty, it often lacks the depth, emotionality, and nuanced perspective characterising human-created works. Without a genuine understanding of the human experience or the ability to introspect and reflect, AI systems are limited in producing art that resonates on a profoundly human level.

Authenticity

AI-generated products complicate the notion of authenticity, raising debatable questions on the contexts of genuineness or legitimacy of the works generated. AI technologies are becoming more autonomous, and queries arise about their accountability for their actions. Determining who is responsible for AI decision-making and accountability for potential errors or negative consequences is a complex ethical issue (24). The complication arises as AI can effortlessly replicate the human style, nuance and characteristic features, leading to complexities in identifying between human-made and AI-made content. This raises an alarming issue in determining the authenticity of any work in the AI-driven era. Unlike traditional art forms where the artist's hand is directly responsible for creating the work, AI-generated art involves a collaborative process between human creators and machine algorithms. This blurring of roles complexes the attribution of authorship and raises questions about who owns the rights to AI-generated artworks. Should credit be given to the human artist who programmed the AI system or the AI algorithm itself? Resolving this issue is crucial for ensuring artists receive proper recognition and compensation

for their creative contributions. Transparency in AIdriven creativity explains the degree to which the inner workings of AI systems are accessible and understandable to both creators and audiences. Transparent AI systems provide visibility into the datasets, algorithms, and decision-making processes that sustain the creation of AI-rendered artworks. This transparency is essential for fostering trust, accountability, and informed decision-making in the creative process.

Ownership

The subject of ownership in AI-generated works poses a crucial question of who can be claimed as the owner of such products. It is a fact that AI cannot be considered a human, making it hidden from the boundaries of law such as individual property (IP) law. The rising debate in the IP field is about how AI can be supervised under IP law, be granted, or obtain ownership/authorship rights over its invention and works (25). The implications of AI for creative autonomy revolve around the balance between human agency and machine assistance in the creative process. AI technologies can enhance creative autonomy by providing artists with new tools, techniques, and sources of inspiration; however, there are also hazards that AI technologies may encroach upon creative autonomy by exerting undue influence or imposing constraints on the artistic process. For example, AI algorithms may prioritise specific aesthetic preferences or artistic conventions, leading to standardisation or homogenisation in artistic output. In Cocollaborative ventures, where an artist uses AI as a tool, the ownership is subject to the human creator since it is a human who generated or trained the AI module. This stance changes in works generated by AI autonomously as determining the subject called ownership becomes more complicated, whether the AI system is to be called the owner or the ownership is subjected to the individual or organisation that developed or programmed the AI (26). These questions raise ethical and legal challenges regarding the rights to individual property and assigning the role of ownership in an AI-generated universe.

Legal and Ethical Landscape

The integration of AI-generated elements extended into the legal and ethical sectors. Current intellectual property law and its structure may need to be adapted to the challenges posed by AI technology. In computational creativity research, a computation works with an artefact generation paradigm, where automation of an intelligent task produces elements of cultural value (2). The AI scenario's inquiry regarding copyright infringement, royalties, fair use and abuse becomes too complicated. Ethical countermeasures such as ensuring a responsible attitude towards AI systems, avoiding plagiaristic means and unauthorised reflection of existing works should be considered seriously. The process of giving software more creative licenses has been termed 'Climbing the Meta-Mountain' (27).

AI Integration in the Creative Industry and the Impact on Employment

The effect that AI technology has due to its integration in various fields is so vast that the implication of it has a significant role in the societal elements of humanity. Large-scale employment of AI could have both positive and negative effects on the environment. Negative impacts mean increased use of natural resources, more pollution, and energy consumption, but AI can help with waste management and conservation, offering benefits (28). While AI has the potential to automate and accomplish the tasks that humans perform effortlessly, be it a small-scale industry or an automobile factory, that does not qualify it to replace the human population from creative industries. AI is lacking in the context of human touch, emotional resonance, and subjective decisions, and AI algorithms suffer from replicating it. Therefore, Human knowledge and aesthetics remain crucial and mandatory in the creative industry.

Professional Dispersion in Creative Industries

Al's potential to automate routine, system controls and repetitive tasks may project an economic venture with cost reduction and lower time consumption in factories and other industries. However, these technological advancements will result in workforce displacement and jobs in the creative industry. AI algorithms can function inadvertently based on existing biases present in the data they are trained in, causing unfair outcomes and discrimination. Addressing the algorithmic bias and ensuring fairness is essential to regulating AI systems (29). A recent demonstration of this context is AI applications that are functioning in the online realm, such as Open AI's ChatGPT series, Midourney, DALL-E, and Artbreeder, which are used to generate generic literary content, compose music and create visual art in a flip of a second by giving textual inputs. This technological drift will impact the demand for human professionals in these sectors, such as composers, writers, or designers, who work those jobs manually.

Societal Prospect of Job Roles in the Transhumanist Era

The certainty of particular job roles may diminish or vanish from the human work infrastructure due to the emergence of AI integration. The social conditions forging technology's effect will encourage or discourage the technology's adoption and ultimately impact the social context of life, resonating with the need for social determinism (15). The takeover of AI in specific jobs indicates that human professionals can divert their focus on more complicated and creative subjects that require critical thinking, emotional reasoning, and subjective experience unmatched by AI tech. The AI drift could kickstart the transhumanist era of job roles, which involves humans quantising and overseeing AI mainframe systems and rigs, AI-generated content, and directing creative input and progress.

Cultural Implication of AI Intervention

Integrating AI into creative processes holds significant cultural and social implications, shaping the landscape of artistic production in several ways. Firstly, AI-driven creativity has the potential to enhance cultural diversity by facilitating the exploration and representation of diverse perspectives, traditions, and artistic styles. By analysing vast amounts of cultural data, AI algorithms can generate content that reflects a rich tapestry of cultural influences, fostering inclusivity and cross-cultural dialogue. Moreover, AI technologies can increase accessibility to artistic production by providing tools and platforms that empower individuals from diverse backgrounds to engage in creative expression. By automating specific tasks and assisting in the creative process, AI lowers barriers to entry and enables broader participation in the arts, regardless of geographical location, economic status, or physical ability. Overall, democratising artistic production through AI-driven creativity expands opportunities for individual artists and enriches society's cultural fabric, promoting diversity, inclusivity, and equitable access to creative expression.

Reskilling and Upskilling Necessities

AI's integration into the workforce demands an update of knowledge on technological skills in the creative industries, which is a necessity to reskill and upskill. Professionals should adapt to the change in the landscape of jobs by gaining new skills and intelligence relevant to AI tech and articulating collaborative programmes with AI engines. AI and automation tech can disintegrate job markets and lead to the displacement of specific occupations and sectors. Societal deliberations are essential to explore the means for upskilling the workforce and maximising the benefits of AI in economic growth and human well-being (30). Training programmes and educational initiatives can assist professionals or individuals in thriving in the emerging creative industry.

Economic Factors

Integrating AI into society directly impacts the economic landscape, leading to drastic changes in the conventional walks of life. The concept of AI, though meant to streamline human processes and help in cost reduction, the indulgence of its economic logistics is new and multi-faceted, opening new markets for revenue generation. AI is considered an engine of productivity and economic growth, potentially improving the decision-making process by going through enormous amounts of data (31). The world is progressing towards a state in which AIgenerated services are commercialised, patented or licensed and used in real-world contexts for a profit. The overall effect of AI on the economy depends on factors such as AI's adoption rate, the workforce's potential to adapt and capitalise from the margin of AI, and market demand.

Cost Reduction

AI integration in human livelihood and culture plays a critical role because of its ability to generate logistically less costly and more productive results when compared to its competitor, humans. Automating particular tasks can decrease the need for manual labour, leading to lower labour costs. According to a research forecast by the consulting company Accenture, AI will double annual global economic growth rates by 2035, classified by three criteria: 1) a substantial increase in labour productivity to a range of 40%, 2) a new virtual workforce with the potential of self-learning and solving problems, and 3) the economy will flourish due to the diffusion of innovation, creating revenue and cost-cutting scenarios (31). The potential of AI to optimise processes and allocate resources can generate a new mode of cost efficiency, rendering a beneficial platform for small-scale businesses and startups that run on limited resources.

Need for New Revenue Streams

In the creative industry sector, AI-generated content has the potential to open up unique revenue streams. The number of scientific papers in AI has steadily increased since the start of the 21st century, indicating the switch from theoretical research to practical research of AI applications in commercial zones (8). The potential of Al algorithms in creating content such as art, music, or literary material which can be marketed to profit through licensing, selling or being used in commercial applications. The AIdriven recommendation feature is used in vast by advertising agencies or subscription-based models to monetise their target audience.

Income Disparity and Digital Divide

The economic implication of AI can intensify the existing inequalities. The integration of AI requires a digitally well-resourced environment. In the current condition of equipping these modes, not every industry, business organisation or country has the infrastructure to implement it. The industries or individuals with rich access to AI tech and innovations will benefit disproportionately, worsening the already existing income gap. In the average yearly growth rate between 2010 and 2015, AI patents have seen a surge of 6 %, a higher ratio when compared to the annual growth of other patents (31). The polarisation of the labour market may happen due to the automation feature of AI in lower-skilled jobs, which may lead to the lay-off of certain working professionals. At the same time, highly skilled workers benefit more, leading to difficulties in seeking employment. The digital divide of AI should be dealt with through countermeasures such as updating the digital infrastructure of developing and underdeveloped countries and business organisations, and laws should be implemented on the proper distribution of AI tech; the government should provide funds to generalise the AI tech for every socioeconomic background.

Future Trajectories and Research Horizons

The intersection between human creativity and AI continues to broaden in contemporary society. Numerous evolving technologies and research domains are advancing AL-driven articulation in literature and arts. Venturing research into these technologies and their potential implications can guide future innovation and inquiry in this spontaneously developing field. One among the forerunners is Generative Adversarial Networks (GANs), which have projected reasonable results in generating highly realistic and novel artistic content, raising questions about the role of AI in shaping artistic aesthetics and stylistic trends (32). Similarly, Reinforcement learning (RL) is a machine learning paradigm that involves training an agent to interact with an environment to maximise cumulative rewards. RL algorithms learn through trial and error, receiving feedback through rewards or penalties based on their actions and adjusting their behaviour accordingly to achieve desired objectives (33). AI technologies are revolutionising artistic expression by providing new avenues for creativity and pushing the limits of what humans can achieve, such as augmented creativity and cross-disciplinary collaboration.

Discussion and Conclusion

Examining AI's historical context within the realm of art unveils a progressive integration of AI systems

into the creative space, fostering new frontiers for artists and humanity alike. From the nascent stages of generative systems to the advancements of contemporary machine learning algorithms, AI has showcased its prowess in autonomously creating artworks, literature, and music. This evolution has expanded the tools available to artists and fundamentally challenged traditional notions of creativity and authorship. The collaborative endeavours between AI systems and human artists have given rise to hybrid artistic creations, blurring the lines of authorship and revolutionizing conventional creativity methods. Through examples and case studies, this research underscores the diverse ways AI can assist human creativity. AI algorithms offer invaluable support in content creation, idea generation, and exploring novel artistic modes. The fusion of human ingenuity with AI-generated outputs exemplifies a paradigm shift in artistic expression, pushing the boundaries of creativity and redefining traditional approaches to authorship. Furthermore, this exploration delves into the ethical implications of integrating AI into human creativity. The accountability, transparency, and creative autonomy examination underscores the imperative for responsible and ethical AI usage. As human-AI integration extends beyond the artistic domain, it carries profound cultural and societal implications. Beyond reshaping the art community, this integration has the potential to catalyse innovation across industries and enrich the cultural landscape. By democratising artistic production and providing access to AI tools and platforms, human-AI collaborations pave the way for greater diversity, inclusivity, and socioeconomic transpositions within the creative sphere. However, navigating the limitations and ethical considerations involved is imperative amidst the promising prospects of human-AI applications. Preserving the integrity and authenticity of artistic expression while harnessing the augmentative power of AI demands a delicate balance. Human artists' retention of creative agency and responsibility is central to this endeavour. Even as AI contributes to the creative process, human artists must retain control over the shaping and guidance of AI-integrated outputs. Addressing ethical agendas surrounding the human-AI

environment including accountability, creative autonomy, and transparency is essential to ensure responsible and ethical functioning within the creative spectrum. In conclusion, examining AI's role in the arts underscores its transformative potential and ethical imperatives. As AI continues to permeate creative domains, it is essential to embrace its capabilities while remaining vigilant to its ethical implications. Through conscientious collaboration and ethical oversight, the fusion of human creativity with AI innovation promises to shape a more vibrant and inclusive creative landscape for future generations.

Abbreviation

Artificial Intelligence (AI); Artificial General Intelligence (AGI), Convolutional Neural Networks (CNNs); Brain-Computer Interfaces (BCIs); Natural Language Processing (NLP).

Acknowledgement

The authors have acknowledged all terms and conditions of this journal.

Author Contributions

Both authors have contributed equally to this research.

Conflict of Interest

On behalf of all authors, there is no conflict of interest.

Ethics Approval

This paper is not under any ethical violations.

Funding

No funding has been received or granted for this research.

References

- 1. Bostrom N. Superintelligence: Paths, Dangers, Strategies. Oxford University Press; 2014.7.
- 2. Colton S, Wiggins G. Computational Creativity: The Final Frontier? In: Proceedings of the 20th European Conference on Artificial Intelligence (ECAI 2012). Amsterdam: IOS Press; 2012.
- 3. Cohen H. What Is an Author? J Aesthet Art Crit. 1995;53(2):137-147.
- 4. Mohr M. Artist's Statement. In: Lipsky JR, ed. The Computer and its Influence on Art and Design. Catalog. Lincoln: Sheldon Memorial Art Gallery, University of Nebraska; 1983.

- Dietrich F. Visual Intelligence: The First Decade of Computer Art (1965-1975). IEEE Computer Graphics and Applications. 1985;5(7):33–45. Available from: https://doi.org/10.1109/mcg.1985.276440 [Accessed 13 Nov 2021].
- 6. Cohen H. The further exploits of Aaron, painter. 1995.
- Bory P, Natale S, Trudel D. Artificial Intelligence. 23 Aug. 2021, pp. 95–114. Available from: https://doi.org/10.1515/9783110740202-006. Accessed: 18 July 2023.
- 8. WIPO. WIPO Technology Trends 2019: Artificial Intelligence. Geneva: World Intellectual Property Organization; 2019.
- Mishra A. The Future of AI in Creative Industries: Opportunities and Challenges [Internet]. Medium; 2023 Mar 15. Available from: https://medium.com/@abhishekmishra13k/thefuture-of-ai-in-creative-industries-opportunitiesand-challenges-d1bec830dd3a [Accessed 19 July 2023].
- 10. Cherry E, Latulipe C. Quantifying the creativity support of digital tools through the creativity support index. ACM Transactions on Computer-Human Interaction. 2014 Jun;21(4):21:1–25.
- 11. Gaggi S. Art and Transhumanism: The Quest for Selfhood in the Digital Age. Cambridge Scholars Publishing; 2017.
- 12. Brudar B, Bogdan, Nenad Perić. Transhumanism and its relationship with art. Kultura Polisa. 2021 Jul 3;(45):119-126. Available from: https://doi.org/10.51738/kpolisa2021.18.2r.2.02 (Accessed 27 Oct 2022).
- Provine WB, Johnson PE. Darwinism: Science or Naturalistic Philosophy? A debate between William B. Provine and Phillip E. Johnson at Stanford University. Origins Res. 1994;16(1):9.
- 14. More M, Vita-More N. The transhumanist reader: Classical and contemporary essays on the Science, Technology, and philosophy of the human future. Wiley-Blackwell; 2013.
- 15. Adler PS. Technological determinism. In: The SAGE Dictionary of Sociology; 2006. Available from: https://doi.org/10.4135/9781446279137.n921
- 16. Mills G. Art in the Digital Age: Posthumanism, AI and the body. 2020. DOI: 10.14236/ewic/EVA2020.59.
- 17. Lutkevich B, Burns E. What is natural language processing? an introduction to NLP [Internet]. Enterprise AI. 2023 Jan 20 [cited 2024 Feb 27]. Available from: https://www.techtarget.com/searchenterpriseai/def inition/natural-language-processing-NLP
- Emmelheinz I. Images do not show: the desire to see in the Anthropocene. In: Davis H, Turpin E, editors. Art in the Anthropocene: Encounters among aesthetics, politics, environments and epistemologies. London: Open Humanities Press; 2015.
- 19. Lebedev MA, Nicolelis MAL. Brain–Machine interfaces: Past, present and future. Trends Neurosci. 2006 Sep;29(9). doi: 10.1016/j.tins.2006.07.004.

- Wolpaw JR, Birbaumer N, McFarland DJ, Pfurtscheller G, Vaughan TM. Brain-computer interfaces for communication and Control. Clin Neurophysiol. 2002;113(6):767-791. doi:10.1016/s1388-2457(02)00057-3
- 21. Budzynski TH. Brain brightening: Can neurofeedback improve cognitive process? Biofeedback. 1996;24(2):14-17.
- 22. Angelakis E, Stathopoulou S, Frymiare JL, Green DL, Lubar JF, Kounios J. EEG neurofeedback: A brief overview and an example of peak alpha frequency training for cognitive enhancement in the elderly. Clin Neuropsychol. 2007;21:110-129.
- 23. Floridi L. Soft ethics and the governance of the digital. Philos Technol. 2019;32(2):185-187. doi:10.1007/s13347-019-00350-6.
- 24. Calo R. Artificial intelligence policy: A primer and roadmap. SSRN Electronic Journal. 2017; DOI: 10.2139/ssrn.2990804.
- 25. Oguama L. Intellectual property and artificial intelligence: Emerging prospects and challenges. SSRN Electronic Journal. 2022. Available from: https://doi.org/10.2139/ssrn.4046151
- 26. Cornell University, INSEAD, and WIPO. The Global Innovation Index 2020: Who Will Finance Innovation? Ithaca, Fontainebleau, and Geneva; 2020.
- 27. Colton S. Seven catchy phrases for computational creativity research. In: Proc. of the Dagstuhl Seminar: Computational Creativity: An Interdisciplinary Approach; 2009.
- 28. Bird E, Skelly JF, Jenner N, Larbey R, Weitkamp E, Winfield A. The ethics of Artificial Intelligence: Issues and initiatives. European Parliament. 2020. Available from:

https://www.europarl.europa.eu/RegData/etudes/S TUD/2020/634452/EPRS_STU(2020)634452_EN.pd f?ref=pmp-magazine.com

- 29. Diakopoulos N. Accountability in algorithmic decision making. Commun ACM. 2016 Feb;59(2):56-62. DOI: 10.1145/2818717.
- Bessen JE. AI and jobs: The role of demand. NBER Working Paper. 2019 Nov 11; (24235). Available from: https://doi.org/10.3386/w24235.
- 31. Szczepański M. Economic impacts of Artificial Intelligence - European parliament [Internet]. European Parliamentary Research Service; 2019 [cited 2024 Feb 27]. Available from: https://www.europarl.europa.eu/RegData/etudes/B RIE/2019/637967/EPRS_BRI(2019)637967_EN.pdf
- 32. Goodfellow I, Pouget-Abadie J, Mirza M, Xu B, Warde-Farley D, Ozair S, et al. Generative adversarial nets. In: Advances in neural information processing systems; 2014.
- **33.** Sutton RS, Barto AG. Reinforcement Learning: An Introduction. MIT Press; 2018.